

Workshop: Data law as potential

From the obligation to publish data to added value through data for municipalities & municipal enterprises

The Data Act of the European Union confronts municipalities with new tasks. And creates potential for new added value!

European legislation requires municipalities and municipal enterprises to **publish high-value data** by mid-2024 - but at the same time they are gaining new rights, for example through the [Data Act](#). What are they? And how can municipal operations use this to apply their data to **new business models, more efficient processes and innovative services**?



Create the legal & organizational basis for timely preparation in our expert workshop!

Knowledge & tools for the secure handling of data in the municipality

We offer municipalities & municipal companies an expert workshop with which you can...



...gain a secure **overview of the European legal situation** regarding the handling and exchange of data as well as its implications & potentials for municipalities.



...get to know the parts of the **European digital single market** that are important for you as a local authority.



... get an **understandable overview** for your organization of **the high value data** to be published.



...get **practical tools** to mine data from your city or community for **relevant measures and applications**.



...get a **simple tool** to turn a wide **variety of data into municipal applications**.



...**Learn tools & technologies** for data publishing and design the process for your own city or community to comply with the law.

Use of urban data as a basis for efficient municipal processes & public service...

...newly supported by the European Data Act!

Urban data has various uses.



Easy to track. To achieve municipal goals, decision-makers need to keep track of processes ranging from street lighting to charging infrastructure to wastewater systems. **Digital dashboards** and **analytics tools** use data to specifically measure and easily visualize the status quo or progress in the city's key systems.

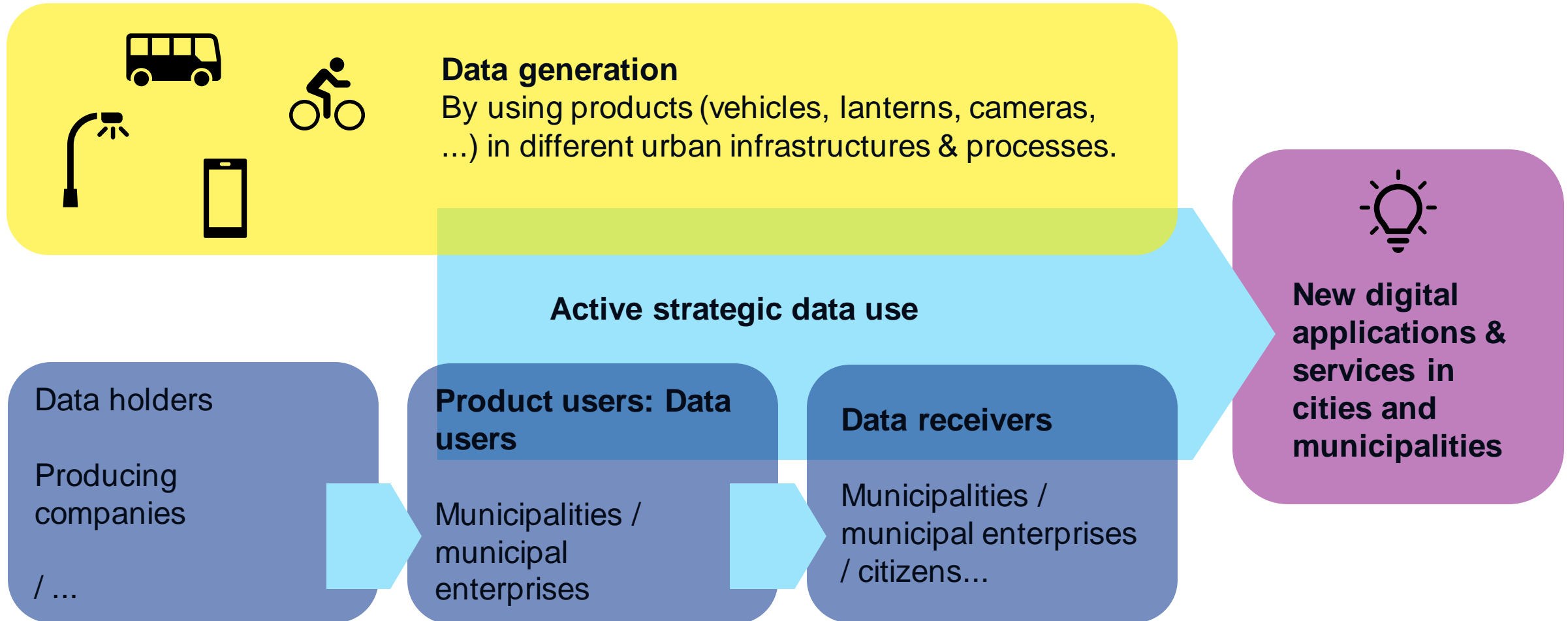
Control connected. Whether **networked mobility**, **flood warnings** or **CO2-neutral neighborhoods** - the automated processing of real-time data simplifies the control of processes. **Urban data platforms** link a multitude of urban data sources and enable sovereign control of systems in real time and on the basis of forecasts.



Evidence-based planning. Where requirements become more complex, facts are needed to make holistic decisions that make sense in the long term. Data enables more sustainable planning of infrastructure, neighborhoods and public space. **Digital urban twins** enable **modeling** and **simulation** and provide a **uniform design basis** for all actors involved..

New potentials of data sharing

...when municipalities & municipal enterprises as product users can use generated data strategically and securely.



How to use it for your own community?

Seven workshop steps as a basis for action!

1

Impulse

How can EU legislation serve as a basis for innovative added value in general welfare & services of general interest?

2

Check-In

What is the current state of data handling in your municipality / organization?

3

Info-Base

What does European data law mean for you?

4

Group Work

Which high value data is relevant to your community?

5

Process design

How to publish data of your municipality in a legally & technically secure way?

Basis: DKSR
Data Mapping
Template

6

Practice-application

For which applications in your own municipality can the Data Act be used?

Basis: DKSR
Data Product
Canvas

7

Outlook

What are the next steps for your organization?

Our expertise for your legal & organizational security

Dr. Hubertus von Roenne
Legal Expert Digitalization



Dr. Hubertus von Roenne is a strategist and lawyer with extensive experience in implementing digital transformation programs, building new business units and innovative business solutions. As an expert in European digital law, he understands how to balance profitable data use with data protection and data security.

Eva Schmitz
Consultant Data Strategies



Eva Schmitz is a consultant for strategic transformation processes with a focus on smart cities. One focus of her work is on organizational development. She has been working in the field of smart cities and digital transformation with local governments and municipal companies for over five years.

Dr.-Ing. Alanus von Radecki
Senior Expert Urban Data



Dr.-Ing. Alanus von Radecki is head of the Data Competence Center Cities and Regions DKSR. For sustainable urban innovation, he has advised cities such as Stockholm, Manchester, Prague and Munich over the last twelve years. Among other things, he led the Fraunhofer Morgenstadt Initiative for several years.

You will receive...

- ✓ ...a **workshop** with our experts **tailored to local needs**.
- ✓**relevant knowledge** about the European digital single market.
- ✓an up-to-date **overview** of the EU data legislation for cities and municipalities.
- ✓a **simple overview of the high value data** you need to publish.
- ✓ ...a **template** to identify data for relevant municipal applications.
- ✓a **tool** to create value-added data-based applications for your city or municipality.
- ✓ ...a **process blueprint & the technology know-how** to publish your data on time in compliance with the law.

Full-day expert workshop

4.750 EUR



The city of the future is built on data.



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[Arrange a non-binding appointment now!](#)



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